

Brookmans Park Primary School PTA

Social Media Policy

March 2025

This policy explains how our association uses social media. It is available and applies to all members of our association.

Details of the social media used by our association

Brookmans Park Primary School PTA uses both Instagram and Facebook. You can see this here: [PTA Instagram](#) and here: [PTA Facebook](#).

Access to the social media used by our association

The Brookmans Park Primary School PTA Instagram presence is a public account. This means it allows anyone with an interest to follow us and respond to one of our posts or stories, without permission being given by Brookmans Park Primary School PTA.

Brookmans Park Primary School PTA also has a Facebook presence which is an open page. This means it can also be accessed by any Facebook user without permission being given by Brookmans Park Primary School PTA. This page accepts comments and likes from any Facebook user, again without permission being needed from Brookmans Park Primary School PTA, however followers are unable to post anything to the page.

Permitted members

Brookmans Park Primary School PTA does not want to encourage inappropriate use of social media by children. No application to follow our Instagram page or join our Facebook group will be accepted by anyone aged less than 13 years.

How this is used by our association

Brookmans Park Primary School PTA uses its Instagram and Facebook pages exclusively for the running of the association. It is used to communicate with members, promote events or elements of events, to recruit volunteers to support the PTA's activities, thank local supporters and canvass members' views.

Usage that is not permitted

The Instagram and Facebook pages of Brookmans Park Primary School PTA do not allow any personal correspondence between members, is not intended for discussing any aspect of the school other than the PTA and its activities, and should not be used to promote any business other than where this is done for the benefit of the PTA and with its permission. Brookmans Park Primary School PTA will not accept content which may cause distress to other users, or posts which are damaging, illegal, inflammatory or misleading. Inappropriate posts, including any derogatory comment, can and will be removed by the administrator and the PTA retains the right to ban any user who continues to make inappropriate use of the pages.

Photographs

Brookmans Park Primary School PTA will not post photographs or images of any volunteers, families or children on any social media site without having their express permission to do so.

The Instagram page of Brookmans Park Primary School PTA allows members to tag the account in posts or stories. However, it is explicitly assumed that anyone posting a photograph will own the rights to the image and will have the permission of anyone featured to do so. Brookmans Park Primary School PTA accepts no responsibility regarding ownership or permissions for any photographs posted by followers of the account.

The Facebook page of Brookmans Park Primary School PTA does not allow members to post photographs.

Application of this policy

By following and using the Instagram and Facebook pages of Brookmans Park Primary School PTA you are accepting the terms of this policy. If you do not agree with any of the terms, please remove yourself as a follower of the pages.

Availability of this policy

This policy is publicly available through the website of Brookmans Park Primary School PTA www.brookmansparkpta.com, is sent regularly (at least once a year) to all members of the PTA for whom an email address is held and is referenced as part of the information stated on our social media pages.